Chapter 4 Worksheet: Leadership

"Leadership is not magnetic personality, that can just as well be a glib tongue. It is not "making friends and influencing people", that is flattery. Leadership is lifting a person's vision to higher sights, the raising of a person's performance to a higher standard, the building of a personality beyond its normal limitations."

Peter F. Drucker, Management: Tasks, Responsibilities, Practices

1. Write a brief version of your company's mission or purpose here.

2. Now write three or more things you truly believe that might inspire others to join you, or to book your show. As an example, here is one of mind: "I believe most people fail to live up to their abilities because others tell them it's not possible. I know that nothing is impossible, and that I can help them to do amazing things once they leave their limiting beliefs behind them."

3. Think of three or more current members of your team. Write each one's name, followed by three ways you might let them know how much you value them and their contributions to your team.

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That's it. Now, go read a book on leadership. It might be a book on how to improve your leadership skills, such as the ones quoted here from Simon Sinek and Peter Drucker. Or it might be a biography or auto-biography about some of the great leaders past and present. Benjamin Franklin, Steve Jobs, Jack Welch and many others have written inspiring works about how they achieved what they did. Your quest to become a better leader is one that can go on for a lifetime. Don't just inspire your team--inspire yourself, and make a habit of it!